

TEDxABQ

X = independently organized TED event

The TED experience is coming to New Mexico. TED stands for Technology, Entertainment, Design – three areas that are collectively shaping our future. The fascinating and passionate TEDTalks have reached millions through TED.com, enlightening viewers with their powerful ideas.

On September 18, 2010, TEDxABQ: Ideas That Make Us will bring the same experience to Albuquerque. This local, self-organized event will create a new platform for the Southwest's sharpest thinkers and visionaries to inspire.

We are curating a memorable event, and we are thrilled to be partnering with local companies that value creative solutions, innovation, and meaningful impact. We tremendously value your monetary or in-kind donations, and guarantee that supporting us will be highly beneficial to your company's aims.

The TEDxTalks will be streamed live and available on tedxabq.com after the event.

TEDxABQ will take place at the HardRock Casino & Hotel on September 18th, 2010, from 10 a.m. to 5:00 p.m.

www.tedxabq.com

Why your involvement is so important

TEDxABQ targets forward-thinking companies and organizations who share our vision for a world shaped by powerful ideas. We are committed to the success of this event, and are excited to work with you to make sure that you can take full advantage of the opportunity to support TEDxABQ.

\$4,500 Game Changer

- Acknowledgement of Sponsorship during opening remarks
- Sponsorship mentioned at the end of all embeddable video segments recorded at TEDxABQ
- Link on our Facebook Page
- 10 tickets to TEDxABQ event
- Logo in conference program with corporate description
- Company name / logo on slide between breaks
- 3 min innovative product demo upon approval
- 4 invitations to private speaker mixer
- Sponsorship & level listed on sponsor page of TEDxABQ.com
- Personalized DVD complete set of talks
- Option to sponsor attendee gift bag

\$2,500 Transformer

- Acknowledgement of Sponsorship during opening remarks
- Link on our Facebook Page
- 6 tickets to TEDxABQ event
- Logo in conference program
- Company name / logo on slide between breaks
- 3 min innovative product demo upon approval
- 2 invitations to private speaker mixer
- Sponsorship & level listed on sponsor page of TEDxABQ.com
- Option to sponsor attendee gift bag

\$1,000 Innovator

- 6 tickets to TEDxABQ event
- Logo in conference program
- Company name / logo on slide between breaks
- 2 invitations to private speaker mixer
- Sponsorship & level listed on sponsor page of TEDxABQ.com
- Option to sponsor conference gift bag

\$500 Innovator

- 2 tickets to TEDxABQ event
- Logo in conference program
- Company name / logo on slide between breaks
- 2 invitations to private speaker mixer
- Sponsorship & level listed on sponsor page of TEDxABQ.com

We welcome many types of involvement with TEDxABQ, and **we encourage in-kind contributions**. Supporting us in this way is an excellent opportunity to advertise your organization and your products to a new pool of potential customers. We are happy to offer you the same benefits based on the value of your donated products or services!

Contact

Please contact Tim to enquire about partnerships:

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